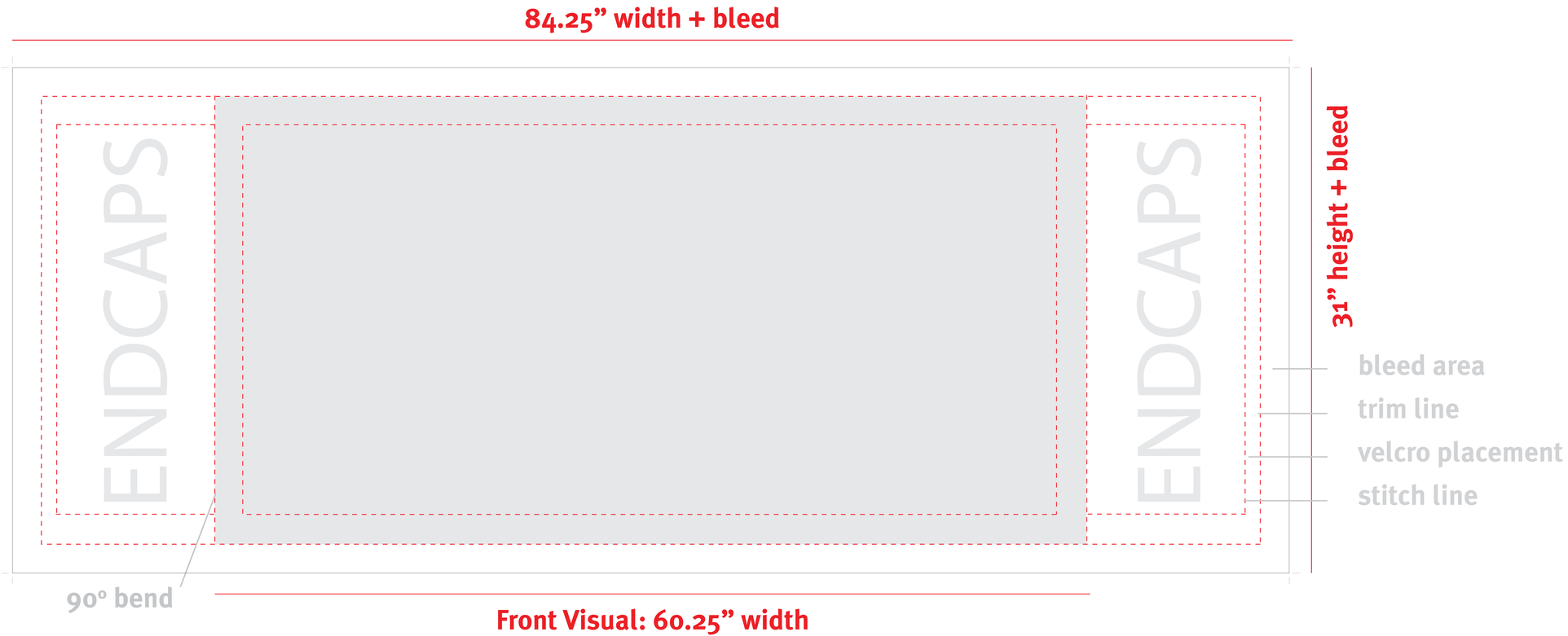
Straight Hopup:
2x1 Hopup w/Endcaps

Total Graphic Area: 88.25"w X 35"h

Total Visual Area: 84.25"w X 31"h
(Front Visual Area: 60.25"w X 31"h)
(Endcap Visual Area: 12"w X 31"h)

Please be sure to include the 2" bleed around the perimeter (note trim & stitch locations on template). DO NOT design any critical elements (text, logos, etc.) within 2" of the edge.

General Art Guidelines:

- CMYK Color
- Do not embed images, supply them
- Resolution must be 100-120 ppi
- All fonts must be created to outlines