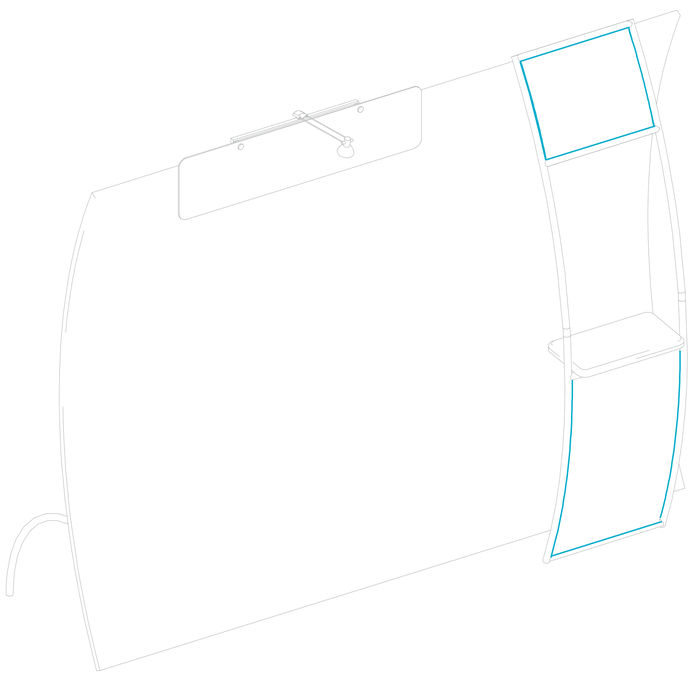
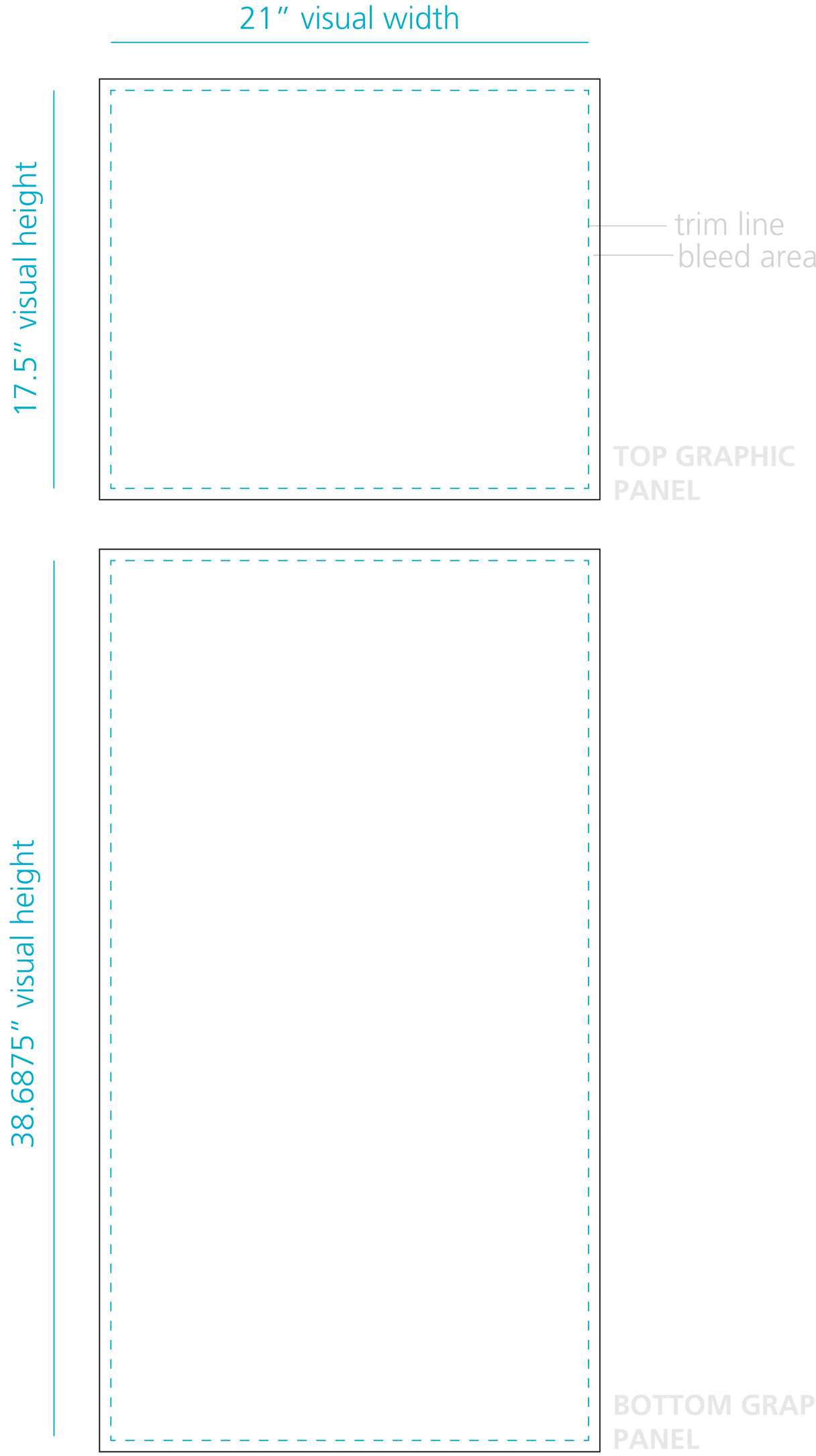
formulate

Shelf Ladder Graphics

Top Graphic:
Total graphic area: 22”w X 18.5”h
Total visual area: 21”w X 17.5”h

Bottom Graphic:
Total graphic area: 22”w X 39.6875”h
Total visual area: 21”w X 38.6875”h

Use separate template for formulate graphic.
This template only represents the graphic panels on the literature rack ladder.

Please be sure to include the 1/2” bleed around the perimeter to compensate for the finishing of the rigid sintra graphics.

General Artwork Guidelines
- cmyk color mode
- do not embed images, supply them
- resolution must be 100-120 ppi
- all fonts must be created to outlines