## Straight Hopup:
## 2x1 Hopup

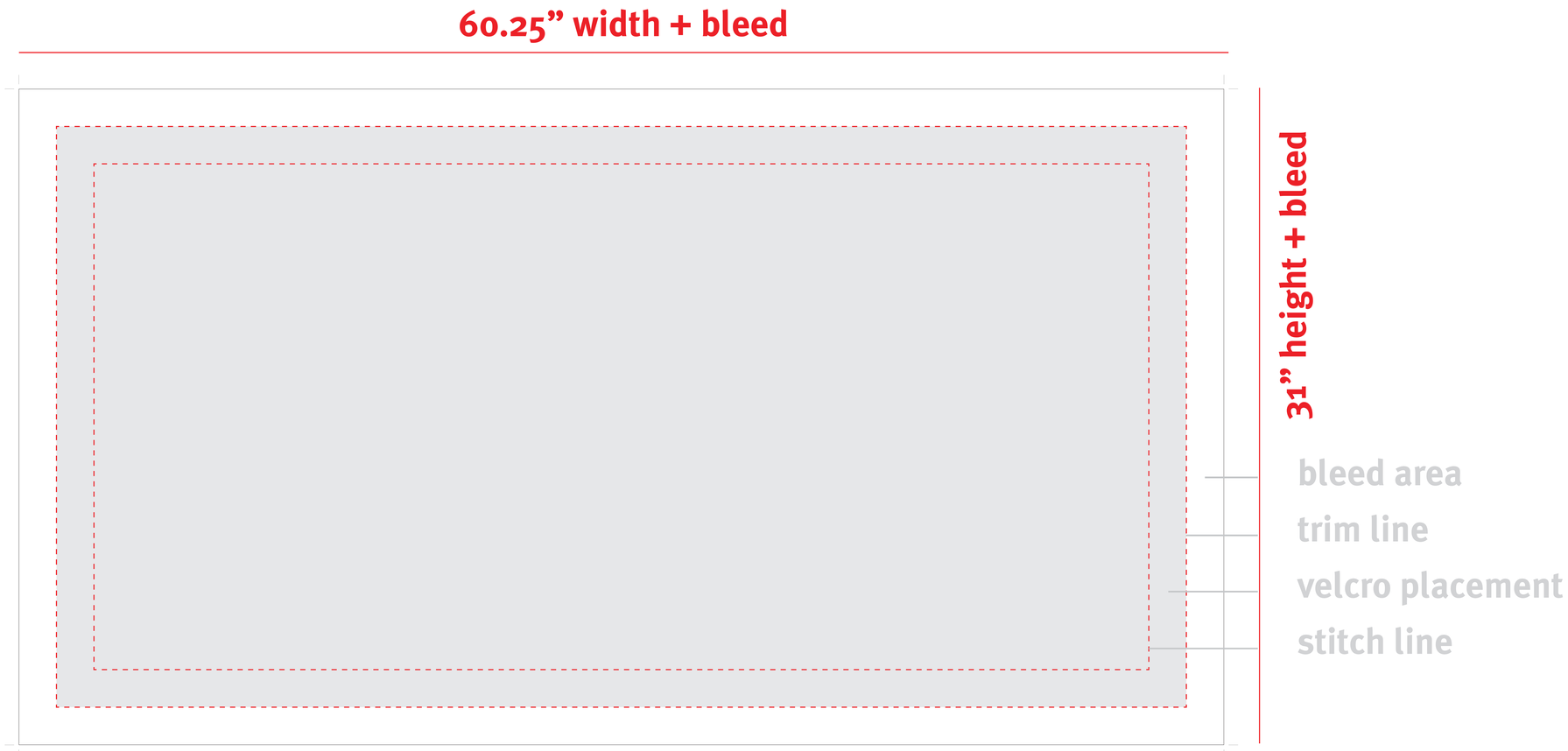
Total Graphic Area: 64.25"w X 35"h
Total Visual Area: 60.25"w X 31"h

Please be sure to include the 2" bleed around the perimeter (note trim & stitch locations on template). DO NOT design any critical elements (text, logos, etc.) within 2" of the edge.

## General Art Guidelines:

– CMYK Color

– Do not embed images, supply them

– Resolution must be 100-120 ppi

– All fonts must be created to outlines